

PRESS RELEASE

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Fog Thief Solves Wintertime Sports Vision Woes

Fog Thief Boosts Safety and Enjoyment of Winter Helmet Sports

Fairfax, Virginia—December 10, 2013: One of the biggest threats to wintertime sports safety is condensation inside helmets and visors caused by normal breathing. Condensation builds up on the inside viewing surface and can cause drastic interference in visibility and extremely dangerous conditions for snowmobilers, skiers, motorcyclists, and others who wear helmets.

Fog Thief solves the problem. Fog Thief is a soft, comfortable mouthpiece designed to channel the user's breath outside the helmet. Created from an advanced polymer, Fog Thief remains flexible, even under extreme temperature conditions of up to minus 50 degrees F. It works with all helmets, and is available to the public for the first time at www.funprojex.com.

See Fog Thief in action on YouTube: <http://www.youtube.com/watch?v=VFMbGpdVIE0>.

"I have been snowmobiling for the last 12 years and the common problem is the rider's visor or goggles fogging up during the ride, despite the temperature. This prevents clear vision and it becomes extremely dangerous to ride at any speed," says John Younts, Fog Thief creator.

"I designed Fog Thief to cure this common problem for helmet-based activities that works by removing your moist breath from within your helmet. My friends and I have been using Fog Thief for the last six years and have had such excellent results that I wanted to share this potentially life-saving device with other helmet-sports enthusiasts," Younts continues.

Fog Thief is so innovative that the company wants to distribute it to the public as quickly as possible. As an introductory offer, Fog Thief is available online at www.funprojex.com at the discounted rate of \$24.95 plus shipping and handling. This is a 20% reduction in price available only at www.funprojex.com. Individuals and distributors are encouraged to stock up at this special price.

ABOUT FOG THIEF

Fog Thief is a lightweight, comfortably pliable, very durable, and dishwasher-friendly mouthpiece designed specifically for sports that require a helmet. It works by diverting warm breath safely to the outside of the helmet. It does not use or require the use of anti-fogging

sprays. Fog Thief is made of an advanced scuba-grade polymer that remains flexible even under extreme conditions of up to minus 50 degrees F, and is compatible with all helmets. It also offers a cushioning layer to protect teeth from normal riding jarring, and protects the rider's lips and tongue from puncture in the case of an accident.

Fog Thief was designed and developed by John Younts, an avid helmet-sports outdoorsman. Having purchased every helmet known for dirt bike, ATV, motorcycle and snowmobile sports, racecar drivers, welders, and paint ballers, he noticed that all of them had fogging issues under all weather conditions. Younts experimented and engineered a custom-grade mouthpiece and pliable tubing that diverts the warm moist breath down below the visor to exit safely and fog-free from the chin-strap area. The product was tested in various environments, temperatures, and physical exertion levels, and proved to work exceptionally under all conditions. Fog Thief is made in the USA and is patent-protected.

Learn more at www.FunProjex.com, www.facebook.com/FogThief and YouTube: <http://www.youtube.com/watch?v=VFMBGpdVIE0>.

FOR MORE INFORMATION: MEDIA ONLY

For more information, contact John Younts, Fog Thief/FunProjex.com at 202-374-0088 (cell) or jy@funprojex.com, or Josh Fertel, River City Marketing at 703-218-1750, Josh@rivercitymarketing.com. Images of Fog Thief are attached, and others are available.

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